

# Sharp Airlines

## 20 December 2013



### King Island Services - Press Statement

Sharp Airlines are continually working to improve our business, ensuring our airfares are competitive and meeting the needs of our growing and diverse customer base.

“Recently we undertook a review of our network and consulted extensively with our customers with the aim of improving our services, as a result we are very excited to announce will be introducing a number of improvements in 2014” stated Mr Malcolm Sharp, Director – Sharp Airlines

The Sharp Airlines review included:

- Valuable feedback from our Customers
- Review of market trends and analysis
- Review of customer demand and needs
- Current and forecasted economic circumstances
- Aim to improve OTP (on time performance)

“The Sharp Airlines freight sector has grown significantly, and passenger numbers have reached figures not seen for a number of years. Overall this has had a very beneficial influence on the sustainability of this service. Due to customer feedback and demand we plan to increase our turnaround times in Wynyard and King Island by to 10 minutes”, said Mr Sharp

Sharp Airlines believes the benefits will be:

1. Improvement in On Time Performance (OTP)
2. Strengthening and sustainability of this service
3. Capacity to carry additional freight

“This new schedule will further enhance the good work already achieved in the promotion of King Island as a tourist destination and will take effect on the 6th January 2014” stated Mr Sharp.

Sharp Airlines aim is to continue to provide the communities we serve with a safe and cost effective airlines service that meets customer needs. Whilst we have factored in a small price increase the majority of our costs will be absorbed by efficiency and productivity gains within our core route structure.

For flight schedule information please visit [www.sharpairlines.com.au](http://www.sharpairlines.com.au) or call Reservations on 1300 55 66 94

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