



4 July 2007

NEW SATURDAY SERVICES FROM SHARP AIRLINES

Ever wanted to get up and go — to just fly away?

Sharp Airlines, southwest Victoria's own air service, has introduced a new service to let you do just that.

From July, Sharp will fly on Saturdays as well as Sundays between Hamilton, Portland and Melbourne.

And to celebrate the new service, Sharp has put together a special Winter Weekend Getaway package.

For the month of July on Saturdays, Sundays and Mondays, Sharp Airlines will fly between Hamilton, Portland or Melbourne for just \$79 one way.

"Our Winter Weekend package is fantastic: quicker than the train, cheaper than the car, and more romantic than both", said Malcolm Sharp, Managing Director of Sharp Airlines. "It's designed to let people get away for the weekend".

"We can get you from Hamilton to Melbourne in 45 minutes, and from Portland in a bit over an hour."

"You might want to go to Melbourne to enjoy the shopping or the restaurants or the footy. Or visit Southbank. Or have a look at Federation Square — maybe take the kids to the Zoo or have breakfast in Lygon Street."

"Or if you're in Melbourne, you can come to Portland or Hamilton, and enjoy our special southwestern hospitality which", he said, "is one part country, one part city, and all parts perfect!"

And best of all, whatever you want is just 45 minutes and \$79 away!

\$79 Flights from Portland and Hamilton to Melbourne are scheduled for Saturday mornings, Sunday afternoons, and throughout the day on Mondays however tickets are limited.

Flights from Melbourne will depart on Saturday mornings, Sunday afternoons, and all day on Mondays.

“But don’t take our word for it”, said Mr Sharp. “Try our new service and our Winter Weekend Getaway package — and see for yourself.”

Further details of the scheme can be found on the Sharp Airlines website.

Media Contact: Mr Malcolm Sharp – 0419.874.535